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SUBJECT: St. Mary's Maryland Dream (MD Dream) Basketball Sponsor Information

Dear Potential Sponsor,

MD Dream Basketball is a 501(c) 3 non-profit organization, led by screened volunteer parents and coaches who are focused on providing girls and boys with the opportunity to play basketball in a competitive and positive environment. Our organization's mission is to teach the fundamentals of the game of basketball while instilling strong character and good sportsmanship values both on and off the court. Our organization promotes the balance of student-athlete, which means we emphasize the importance of our players striving for academic excellence while strengthening their athletic abilities.

MD Dream basketball teams attend and participate in Amateur Athletic Union (AAU) sanctioned events that are typically hosted by other AAU sports organizations. During these events the boys and girls are able to demonstrate their basketball abilities by participating in scheduled games. The tournaments are held around the local area with opportunities for teams to play in state and national championships. In addition to our basketball program, we also encourage our coaches and leaders to become involved in community organizations that provide one-on-one mentoring to kids in need.

Organizational expenses include liability insurance, AAU registration, website fees, uniform fees, and gym rental. The organization is responsible for funding its own operations. Funding for these expenses is made possible by assessing an individual player fee and through fundraising and the generosity of community sponsors. It can be difficult for many lower income families to participate in our program and it is our hope that we will not have to exclude any player due to lack of financial ability to pay. It is for this reason that the organization encourages parents, coaches, and players to organize fundraising events and to seek out sponsorships to assist with covering the organizational expenses.

Sponsorships and/or donations from any entity to support the general operations are tax deductible as our organization is a non-profit, 501 (c) 3 registered organization. There are sponsorship levels identified on the sponsorship/donor form with specified benefits per level. No contribution is too small. Donations can be in the form of money, goods, or services in-kind. The donor must indicate their contribution in writing or use the attached Sponsor/Donor form noting the amount of the donation or value of goods or services.

AAU prohibits sponsor logos or insignia on any team uniform and attire worn by coaches, trainers or other adults seated on the bench during AAU sanctioned events. If you wish to donate support as a sponsor to a team or the club, please contact the Director, Alton McCoy by phone or email. We thank you for your consideration of any support.

Sincerely,

A handwritten signature in black ink that reads "Alton McCoy". The signature is written in a cursive, flowing style.

Alton McCoy
Director, St. Mary's MD Dream Basketball